

A Bespoke Skatepark Shaped by Community Consultation

Maverick Industries' concept for Royal Wootton Bassett Skatepark has been developed directly in response to extensive consultation with local users, stakeholders and the wider community.

The resulting design is a reflection of the engagement process: a modern, inclusive and progressive wheeled sports facility that caters for all ages, abilities and disciplines while creating a vibrant community destination within the Country Park.

Every aspect of the layout has been carefully considered to ensure the facility not only meets current demand but provides a long-term asset that can continue to serve future generations of users.

The proposed spray concrete skatepark has been carefully designed as a unique facility tailored specifically to Royal Wootton Bassett.

The layout combines flowing transition terrain with an open street-style plaza, creating a varied and engaging riding experience that supports progression from beginner through to advanced users.

Designed for Everyone

Inclusivity has been a key driver throughout the design process. The facility has been developed to accommodate:

- Skateboarding
- BMX
- Scootering
- Inline skating
- WCMX (Wheelchair Motocross)

A range of obstacle sizes, transition heights and riding lines ensure that new users can develop confidence while more experienced riders continue to be challenged. Wide circulation routes, accessible platforms, generous run-up areas and clear sightlines help create a welcoming environment for all users regardless of age, background, gender or ability.

A Facility with Local Identity

At the heart of the design is a bespoke poppy-themed feature inspired by Royal Wootton Bassett's nationally recognised association with remembrance and honouring those who serve. This feature creates a distinctive visual identity and establishes a strong connection between the skatepark and the town's heritage.

The skatepark's sculptural forms have been designed to complement the surrounding landscape and integrate comfortably within the wider Country Park setting.

The design allows for future planting, pathways, seating and other landscape improvements to be incorporated around the facility by others, further enhancing its role as a welcoming recreational destination for riders, spectators and park users alike.

Progressive Riding Experience

The layout has been designed around continuous movement and flow, allowing users to create long, uninterrupted lines throughout the facility whilst accommodating a variety of riding styles and abilities.

Snake Run Bowl Complex

A signature feature of the proposal is the bespoke snake run bowl complex; an interconnected bowl and snake-run system featuring hips, transfers and flowing corners that generate speed naturally while encouraging creative riding lines for all disciplines.

Rather than prescribing a single route through the park, the snake run has been intentionally designed as an open-ended terrain that encourages creativity and imaginative interpretation, allowing riders to continually discover new lines, transfers and ways to interact with the space. This creates a dynamic riding experience that evolves with the user, supporting progression and ensuring the facility remains engaging for years to come.

Jump Box and Mini Ramp

A progressive jump feature integrated into the bowl network provides opportunities for aerial maneuver's whilst maintaining accessibility for less experienced users.

The feature has been carefully designed to generate speed naturally through the surrounding transitions, creating a safe and intuitive riding experience. The design also incorporates a dedicated mini ramp featuring 90-degree corners, providing a proven and highly versatile element that supports grinds, technical lip tricks and progressive transition riding.

Considered a bread & butter feature within many of the UK's most successful skateparks, the mini ramp offers a familiar yet endlessly rewarding space for riders of all abilities while complementing the more unique and creative elements found elsewhere within the facility.

Street Plaza Area

A tiered street-style section incorporating ledges, rails, banks and manual opportunities supports technical riding and progression.

The layout features two stair set options positioned at either end of the plaza; a larger double set providing a classic street skating challenge, alongside a single set to bank arrangement that doubles as a euro gap, offering a more accessible progression feature and alternative line choice.

Obstacles have been carefully arranged to provide multiple approaches and exits, allowing both regular and goofy-footed riders to utilise the space equally and encouraging multidirectional use throughout the plaza. A variety of ledge heights, rail lengths and technical features provides clear progression pathways, from learning fundamental tricks on lower obstacles through to more advanced combinations on larger elements.

The arrangement of features creates numerous route options and encourages users to continually develop their skills through a wide variety of challenges and riding lines.

360 Degree Riding Lines

One of the defining aspects of the design is the ability to circulate continuously around the park, allowing users to link features together in a variety of ways.

The layout has been carefully configured to provide endless combinations of lines and routes, ensuring the facility remains fresh, engaging and rewarding over the long term.

Aesthetics and Accessibility

The skatepark incorporates carefully considered upright colour flashes throughout the facility, serving both aesthetic and functional purposes. While these vibrant accents contribute to the park's visual identity and create a welcoming, engaging environment, they also play an important role in improving accessibility and usability.

The contrasting colours help users with diminished vision to more easily distinguish where skateable elements begin and end, improving spatial awareness and aiding navigation throughout the park.

Accessibility has been a key consideration throughout the design, with DDA compliant pathways providing inclusive access to and around the facility. Within the skatepark itself, gentle banks/transitions, open circulation spaces and interconnected riding lines enable users of varying abilities to move comfortably through the space without reliance on steps or restrictive routes. Together, these measures create a more inclusive environment that can be accessed, navigated and enjoyed safely and confidently by a wider range of users, regardless of age, experience or physical ability.

Enhancing the Country Park

The proposal extends beyond the skatepark itself to create a wider community asset. Proposed pathways, seating, picnic benches, litter bins and tree planting could be delivered by others to further enhance connectivity, accessibility and the overall visitor experience within the Country Park.

The skatepark layout has been designed to integrate with these potential future improvements, creating opportunities for spectators, families and park users to enjoy the space. Together, these elements would help transform the skatepark from simply a sports facility into a valued community destination.

Sustainable Long-Term Investment

Constructed from high-quality spray concrete, the skatepark will provide a durable, low-maintenance facility with a design life measured in decades.

The robust construction minimises future maintenance requirements while delivering a premium riding experience that will continue to attract users from across Wiltshire and the wider region.

Working with the site's natural topography, the design minimises visual impact and avoids the need for intrusive handrails whilst creating a facility that feels naturally integrated into the landscape. Positive surface water runoff will be managed through a dedicated drainage system designed to suit the site's topography and ground conditions.

Delivering the Community's Vision

The Royal Wootton Bassett Skatepark proposal represents a significant investment in youth provision, health and wellbeing, and community infrastructure.

Developed through consultation and shaped by local aspirations, the design delivers a distinctive, inclusive and future-proof facility that will serve the town for many years to come.

The proposal creates a destination wheeled sports hub that celebrates Royal Wootton Bassett's identity, encourages active lifestyles, supports community cohesion and provides a landmark recreational space that residents can be proud of.

Through its unique blend of creativity, accessibility, progression and local character, the skatepark will become a valued asset for the town and a destination for visitors from across the wider region.

We will need to seek full planning permission for a project of this scale. And we have arranged a pre application meeting with Planning to ascertain their survey requirements initially.

Benefits to the Community

Health and Wellbeing

- Encourages **physical activity**, helping reduce obesity and inactivity
- Supports **mental health** through outdoor exercise and social interaction
- Provides a **positive outlet for young people**, reducing sedentary behaviour

Social Inclusion and Community Cohesion

- Creates a **welcoming space for all ages and abilities**
- Promotes social interaction and peer support
- Helps reduce anti-social behaviour by offering structured recreation

Youth Engagement

- Provides a facility specifically requested by young people
- Encourages skill development, confidence, and resilience
- Offers opportunities for events, coaching, and community programmes

Economic and Place-Making Benefits

- Enhances the attractiveness of the town
- Encourages visitors from surrounding areas
- Supports local businesses through increased footfall

Safety

- Provides a **designated, purpose-built area** for wheeled sports
- Reduces conflicts between users in public spaces (e.g., pedestrians vs riders)

The proposed skatepark represents a **valuable investment in the town's future**, delivering long-term benefits for health, wellbeing, and community cohesion. Delegating authority will enable the project to progress efficiently while ensuring appropriate oversight and accountability.



PARK DIMS
45.7m x 23m

ROYAL WOOTTON BASSETT SKATEPARK CONCEPT ONE

- | | | | | |
|---------------------------------------|------------------------------------|-----------------------------------|----------------------------------|------------------------------------|
| 01 Taco 600mm high (R2.1) | 13 Quarterpipe Bowl 1200mm (R2.3) | 25 Bowl 900mm high (R2.1) | 37 Taco 1200mm high (R2.3) | 49 Ledge 300mm high |
| 02 Wallie End Ledge 450mm high | 14 QP Extension 1500mm high (R2.3) | 26 Roll-in 300mm deep | 38 Stair Set 600mm high | 50 Hubba Ledge 600 - 1050mm |
| 03 Seating Area | 15 Driveway 300mm high | 27 Volcano Hip 600mm high | 39 Ledge 600mm high | 51 Flatbank / Euro Gap 300 / 600mm |
| 04 Flatbank 450mm high | 16 Wallie End Ledge 350mm high | 28 Pigmented Concrete Poppy Motif | 40 Flatbank 300mm high | 52 Flatbank 150mm high |
| 05 Ledge 450mm high | 17 Jumpbox 1200mm high | 29 Poppy Leaf Kicker 300mm high | 41 Flatbank 150mm high | 53 Quarterpipe Hip 600mm high |
| 06 Flatbank 450mm high | 18 Curved Slappy Curb 135mm high | 30 Volcano Hip 300mm high | 42 Ledge 300mm high | 54 Flatbank 600mm high |
| 07 Mini Ramp / Bowl 1200mm (R2.3) | 19 Flatbank 600mm high | 31 Round Rail 300mm high | 43 Hubba Ledge 600 - 1050mm | 55 Link Paths (by others) |
| 08 Quarterpipe Hip 1200mm high (R2.3) | 20 Bowl Hip 1200mm high (R2.3) | 32 Driveway 300mm high | 44 Seating Cove | 56 2no. Benches (by others) |
| 09 QP Extension 1650mm high (R2.3) | 21 Bowl Corner 1200mm high (R2.3) | 33 Bowl 600mm high | 45 Flatbank to Ledge 600 / 900mm | 57 3no. Litter Bins (by others) |
| 10 Waterfall 600mm deep | 22 Bowl Hip 1200mm high (R2.3) | 34 Rolled Top Volcano 300mm high | 46 Seating Cove | 58 2no. Picnic Benches (by others) |
| 11 Half Taco 600mm high (R2.1) | 23 Flatbank 300mm high | 35 Flatbank 300mm high | 47 Ledge 600mm high | 59 Trees / Planting (by others) |
| 12 Blend Hip 1200mm high | 24 Flatbank 300mm high | 36 Roll-over 300mm high | 48 Seating Cove | 60 Skatepark Safety Sign |

1. ALL DIMENSIONS IN METERS UNLESS OTHERWISE STATED.

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Title	AERIAL PLAN 1:1000
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Drawn	Dwg. Chk.	Date Chk.	Approved	Date Approv.
	SR	JUNE 26	SR	JUNE 26

Drawing No.	
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MUST HAVE ITEMS

THE TOP FEATURES
YOU TOLD US
YOU WANT TO SEE

01

MINI RAMP

Perfect for learning, flow and building confidence.

02

QUARTERPIPES

A skatepark classic. Great for progression and airs.

03

FLATBANKS

Great for all abilities. Perfect for building speed.

04

BOWL / POOL

Smooth transitions for flow, carving and lines.

05

JUMPBOX

Add pop to your tricks. Great for progression and creativity.

06

LEDGES / CURBS

Essential for street skating. Endless trick options.

07

STAIRS

A must-have for street style tricks and progression.

08

RAILS

Versatile for all riders. Grinds, stalls and more.

09

KICKERS

Boost your tricks. Great for airs and creative lines.

10

MANUAL PADS

Dial in your balance. Build style and control.

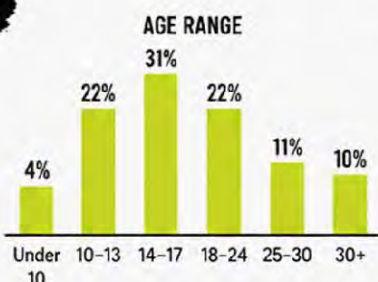
SKATEPARK CONSULTATION



KEY INSIGHTS

WHO RESPONDED

- Broad age range from under 10s to 30+
- Strong youth engagement
- Mix of male, female and parent responses
- Most respondents are local to Royal Wootton Bassett



GENDER



68%
MALE



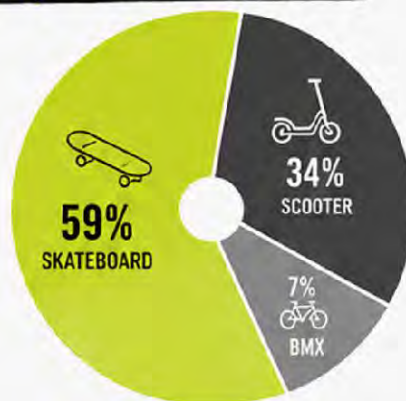
21%
FEMALE



11%
PARENT /
GUARDIAN



WHAT PEOPLE RIDE



ALSO INCLUDES
PARENTS /
SPECTATORS



IMPORTANT: Design needs to work for mixed-use, not a single discipline.

ABILITY LEVEL



DESIGN IMPLICATION:

- ✓ Accessible flow
- ✓ Progression-friendly features
- ✓ Not overly intimidating

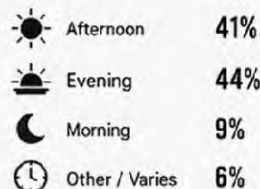


USAGE PATTERNS

HOW OFTEN DO YOU USE A SKATEPARK?

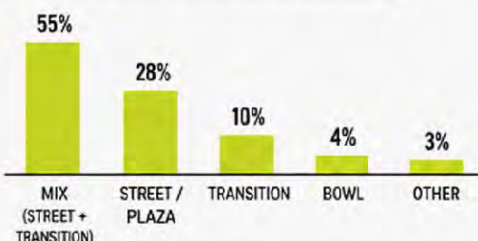


WHEN DO YOU USUALLY RIDE?



CONSIDER: Lighting is important – evening use is strong. After-school accessibility is key.

PREFERRED PARK STYLE



CLEAR TAKEAWAY:

Hybrid park wins.
Avoid single-style design.

MOST REQUESTED FEATURES



CORE BRIEF:

Street-focused flow with transition support. Good variety, not over-complicated.

ADDITIONAL REQUESTS



PARK ETIQUETTE
SIGNAGE



GENERAL USABILITY
AND INCLUSIVITY

WHAT THIS MEANS (DESIGN SUMMARY)

1

HYBRID LAYOUT IS ESSENTIAL



- Street + transition blend
- Avoid pure plaza or pure bowl

2

PROGRESSION IS KEY



- Beginner-friendly entry lines
- Clear step-up features

3

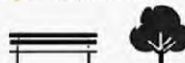
MULTI-USER COMPATIBILITY



- Scoters + skateboards
- Flow that avoids conflict points

4

SOCIAL + SAFE SPACE



- Seating / viewing areas
- Clear layout lines
- Good visibility

5

EVENING USABILITY



- Lighting should be considered early



MAVERICK
INDUSTRIES